



COLOR ME WELL
GRAPHICS

WHAT WE CAN DO



COLOR ME WELL
GRAPHICS

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ABOUT US

CMWG was created to help improve businesses and add a little “color” to their brand and marketing materials. We want to take your business to the next level.

The vision for CMWG was to create a space that allowed creative freedom, exceptional work, friendly faces and amazing customer service. My team and I look forward to coloring your business well!



PRINTING



MARKETING



VINYL SIGNS



WEB DESIGN



GRAPHICS

PROJECT DETAILS

What makes us different? Why choose us? Here might be a few reasons.

01

No minimums on print orders

02

Quick turnaround

03

Great customer service



DESIGN/GRAPHICS

01

LOGOS

We love creating new brands just for you and your business! We know how important it is to have a brand that not only looks good but does good too!

Pricing:

Basic Package- \$650(brand sheet)

Pro Package- \$850 (includes brand sheet, free shirt or tote bag, printed and designed business cards)

02

MARKETING

Not only can we print your marketing goods, we can design them too! Need a business card refresh or new postcards, banners, brochures, flyers, etc? We can do that!

We can even help design your next apparel!

Pricing:

Hourly Rate- Starting at \$45 for design

03

SOCIAL MEDIA

We love what social media can do for your business! Tired of trying to come up with awesome graphics? We can help manage, design and come up with your perfect social media graphics!

Pricing:

Monthly Rate- Starting at \$145 (10+ specially designed posts a month)

DESIGN/GRAPHICS

01

WEBSITES

Websites are such an important part of your business! We want to make it work, look good and help you grow! We have built many websites on lots of platforms like squarespace, Wix, Wordpress and more!

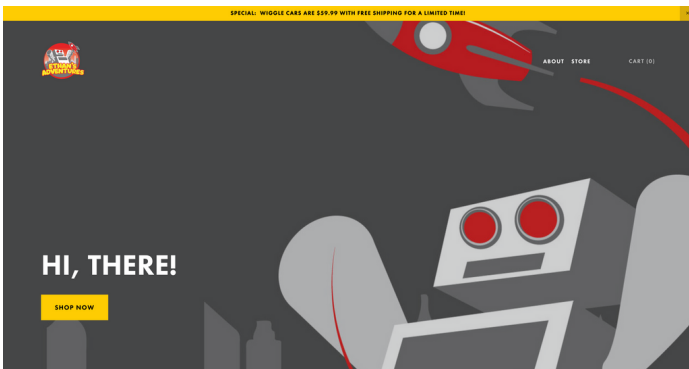
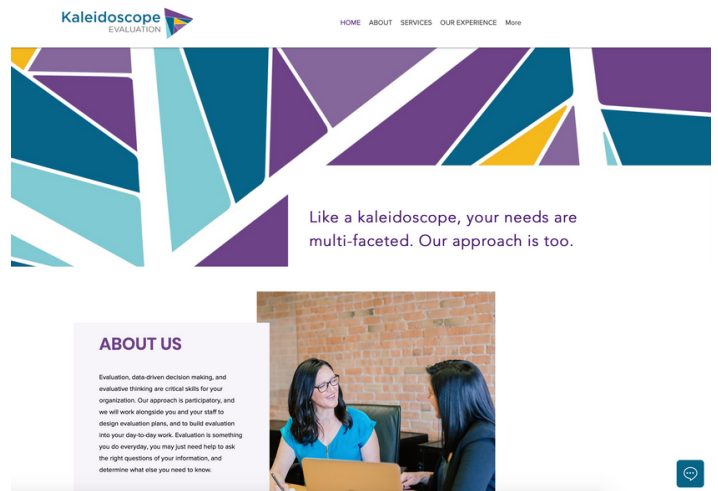
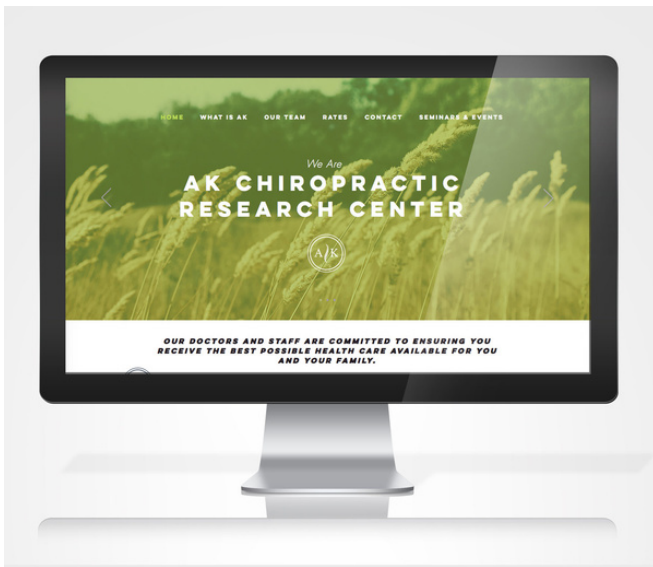
Pricing:

Squarespace- Starting at \$600

Wix- Starting at \$450

Shopify- Starting at \$450

Wordpress- Starting at \$800



LOGO PORTFOLIO

Here is a select few of the many logos or icons we have created!



MARKETING PORTFOLIO

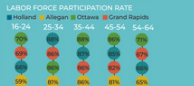
Business cards, postcards, brochures, letterhead and so much more.



INVESTING IN HOLLAND
With great schools, world class businesses, a culture of innovation, a walkable downtown, a local university, four seasons recreation and Lake Michigan beaches a walk away, Holland is a great place to work, live, play, learn, start a business and invest. Holland and West Michigan boast many accolades including:

- Fastest Growing Economies in the U.S. - Forbes
- Hottest Growth Markets in America - Entrepreneur
- Hottest Cities for Young Professionals - Forbes

DEMOGRAPHICS



POPULATION AND EMPLOYMENT BY AREA

AREA	POPULATION	TOTAL EMPLOYMENT	PER 1,000
CITY OF HOLLAND	35,488	17,000	2,860
OTTAWA COUNTY	296,203	152,088	5,137
ALLEGAN COUNTY	161,342	84,028	2,889
GRAND RAPIDS-WOMINGUA	108,641	54,182	3,233
MEDIAN HOUSEHOLD INCOME			
HOLLAND	\$43,781		
OTTAWA COUNTY	\$48,543		
ALLEGAN COUNTY	\$38,487		
GRAND RAPIDS	\$37,718		

OPPORTUNITY ZONES

The 2017 Federal Tax Cuts and Jobs Act created a program called Opportunity Zones. These zones offer preferential tax treatment in distressed census tracts.

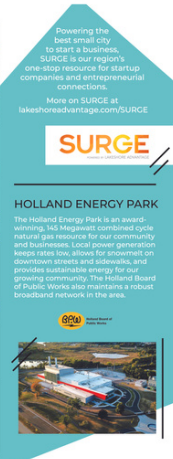
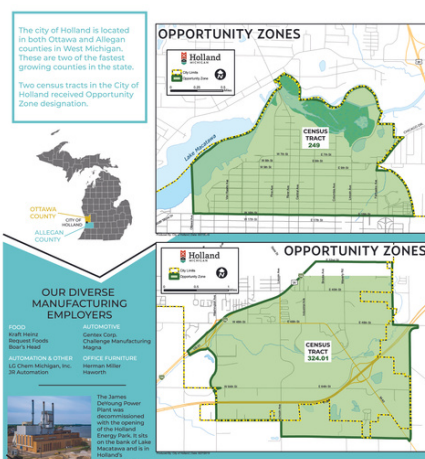
The selection process was very competitive as only 25 percent of the distressed tracts in the state could receive this designation.

LEARN MORE AT:

www.lakeshoreadventure.com/opportunityzones

CONTACT:

Grand Lake Business Solutions Manager,
Lakeshore Advantage
Greg King, greg@lakeshoreadventure.com
616.772.5203



MERCH PORTFOLIO

Here is a select few of some of the merchandise we have printed



APPAREL PRINTING

We want to create amazing brand apparel just for you! We can print on a large range of apparel. But below are just some of our clients favorite brands and styles. Pricing varies by project, but start at the prices listed per item. It includes shirt and print. Browse our online catalog at cmwg.imprintableapparel.com

UNSIEX, WOMENS, MENS, YOUTH SHIRTS



Most popular brand list:

- 01 Next Level- Starting at \$11.00
- 02 Bella Canvas- Starting at \$11.00
- 03 Gildan Softstyle- Starting at \$10.00
- 04 Comfort Colors- Starting at \$11.50

UNSIEX, WOMENS, MENS, YOUTH SWEATSHIRTS/HOODIES



Most popular brand list:

- 01 Next Level- Starting at \$19.50
- 02 Bella Canvas- Starting at \$19.50
- 03 Gildan/Jerzee- Starting at \$14.00
- 04 Independent Trading Co - Starting at \$14.50

APPAREL PRINTING/DESIGN

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UNSIEX, WOMENS, MENS TANKS



Most popular brand list:

- 01 Next Level- Starting at \$11.00
- 02 Bella Canvas- Starting at \$11.00
- 03 Gildan Softstyle- Starting at \$10.00

UNSIEX, WOMENS, MENS, YOUTH ZIP UPS/JACKETS



Most popular brand list:

- 01 Next Level- Starting at \$21.50
- 02 Bella Canvas- Starting at \$21.50
- 03 Enza- Starting at \$23.50
- 04 Independent Trading Co - Starting at \$14.50

PRINTING/DESIGN

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UNSIEX, WOMENS, MENS TANKS



Most popular brand list:

- 01 Next Level- Starting at \$11.00
- 02 Bella Canvas- Starting at \$11.00
- 03 Gildan Softstyle- Starting at \$10.00

UNSIEX, WOMENS, MENS, YOUTH ZIP UPS/JACKETS



Most popular brand list:

- 01 Next Level- Starting at \$21.50
- 02 Bella Canvas- Starting at \$21.50
- 03 Enza- Starting at \$23.50
- 04 Independent Trading Co - Starting at \$14.50

PATCH HATS/BEANIES

These Patched Hats make a great merchandise option for your business or store. These are completely customizable. They can be cut to shape and used on a large range of hats, beanies and even apparel! We can do twill, woven, flock, and leather (black, gray and brown options).

*These do have a 10qt minimum. Browse our online catalog at cmwg.imprintableapparel.com

Starting around \$11.50



PRINTED MERCH

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TOTE BAGS

01

Standard Canvas Tote 14.5in by 14.5in- Starting at \$5.00 (more color options available)



03

Large Tote 20 in- Starting at \$7.50 (more color options available)



02

Dual Pocket Tote- Starting at \$9.00 (more color options available)



04

Zippered Bag- Starting at \$8.00 (more color options available)



PRINTED MERCH

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- 01 Canvas Banners (8 by 10)- Starting at \$8.00



- 02 Mouse Pads (8 by 8)- Starting at \$8.50 Rectangles and Circles



- 03 Tea Towels(Cotton) - Starting at \$6.00



- 04 Pillowcases - Starting at \$4.50 (other colors available)



DRINKWARE

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MUGS

- 01 Standard White Mugs
11 oz- Starting at \$6.50
15oz- Starting at \$8.00



- 02 Portable Mug with Lid 15 oz- Starting at \$13.50



- 03 Mugs with colored inside-
Starting at \$8.50 (many colors available)



- 04 Tumbler w/ Lid and Straw-
20oz- Starting at \$11.50
30oz- Starting at \$15.50



DRINKWARE

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01 Coffee Mug w/Lid- Starting at \$11.50



02 Wine Tumbler w/Lid- Starting at \$13.50



03 Thin Tumbler with Straw- Starting at \$17.50



04 Water Bottle- Starting at \$11.50



DRINKWARE

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01 Camp Mug Starting at \$8.50



02 Coffee Tumbler w/Lid- Starting at \$14.50



03 Beer Glass- Starting at \$11.50



04 Color Changing Mugs- Starting at \$9.50



PROMOTIONAL GOODIES

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01 Small Lanyard- \$2.00



02 Buttons/Name Tags- Starting at \$1.00



03 Popsockets- Starting at \$2.00



04 Keychains- Starting at \$1.50 (Other shapes available)



05 Stick on Phone Case- Starting at \$3.00 (Also available in Black)



06 Coasters and Ornaments- Starting at \$3.00 (Other shapes available)



PAPER PRINTING

We have a wide selection of printing capabilities here at the studio. As small as business cards to large banner, posters and wall decals.

01 **Business Cards**- Prices vary by quantity, material, one side vs. two sided, round edges or square

02 **Postcards**- Prices vary by size, quantity, material, one side vs. two sided

03 **Stickers**- Prices vary by size, quantity, material, shape

04 **Magnets**- Prices vary by size, quantity, material, shape

05 **Labels**- Prices vary by size, quantity, material, shape

06 **Brochures**- Prices vary by size, quantity, material

07 **Invitations/Greeting Cards**- Prices vary by size, quantity, material, one side vs. two sided

08 **Booklets/Journals/ Notepads**- Prices vary by size, quantity, material, page count

LARGE PRINTING

We have a wide selection of printing capabilities here at the studio. As small as business cards to large banners, posters, wall and vehicle decals. We can help install and set up signage, vehicle, and wall decals.

01 Banners- Prices vary by quantity, material, size, # of grommets (We can do normal banners, retractable banners and table top retractable banners)

02 Canvas- Prices vary by size, quantity

03 Posters- Prices vary by size, quantity, material

04 Wall Decals- Prices vary by size, quantity, material, shape

05 Outdoor/ Indoor Signs- Prices vary by size, quantity, material (These can be large signs for drive thrus, buildings, wayfinding and small signs for weddings and other special events)

06 Car Magnets- Prices vary by size, quantity

07 Vehicle/Window Vinyl Stickers- Prices vary by size, quantity, material, colors, and install

08 Yard Signs- Prices vary by size, quantity, one sided vs. two sided



FEW THINGS TO NOTE...

The products listed for apparel and merchandise are just a small selection of what we can print here at CMWG. Feel free to message as with any project idea you have and we will make it happen!

Pricing will vary depending on material cost and ink cost. The prices listed are just a basic starting point and will be adjusted once we have an idea of quantity, material, size etc.

HOW TO START A PROJECT WITH US

Ready to order? Here are the details! Email (hello@colormewellgraphics.com) is the best way to start an order. Please have the following ready to send to us:

01

Timeframe of the project

02

Idea of quantity or size

03

Logo/Graphic files (Or we can help design something for you!)

hello@colormewellgraphics.com | colormewellgraphics.com |
616.283.8607 | 84 E Lakewood Blvd. Holland MI 49424

**WE CAN'T WAIT TO
WORK WITH YOU!**